



WILD READING SAFARI SPONSORSHIP OPPORTUNITIES





Dear Corporate Partner,

ECS4Kids (Episcopal Children's Services) is pleased to host Wild Reading Safari in the Spring and Fall of each year. We are currently creating reading safari adventures in Jacksonville for the Fall of 2025!

Event details: Jacksonville Zoo and Gardens | October 4, 2025 | 11 a.m. - 2 p.m.

This event is designed to provide a day of great family fun, while promoting literacy and awareness to support at-risk children and families in our community. We would be thrilled if you could partner with us by sponsoring this year's event(s).

Your sponsorship will help make this event successful by providing funds that will allow our Head Start families to attend and enjoy the full experience of the event at no cost. We are planning to promote the event widely throughout Northeast and Central Florida and aim to appeal primarily to families with young children. The success of this event is a result of community agencies coming together to support the mission of encouraging literacy for young children. In the past we've had children's authors, a professional boxer, retired NFL players, School Superintendents, city councilmen, Police Chiefs, and more take part in reading and sponsoring this event.

As part of the event, children and families will gain admission to the zoo, learn about all the animals, and be able to enjoy light, healthy refreshments together. All Head Start children who attend the event will receive a goodie bag that includes a book to continue the fun of reading at home. In addition, all children will be able to participate in fun activities and receive promotional items from our generous vendors. By supporting the Wild Reading Safari, you will be helping us raise awareness of our Head Start programs and raise the level of care for all children served by our agency. And your company will be recognized for its generous support!

Founded in 1966, ECS4Kids works proactively with children from birth to age 5 and their families to empower communities to rise above systemic poverty with comprehensive early childhood education and holistic family support. Currently, ECS4Kids serves 2,500 children in 12 counties of North and Central Florida. Information outlining sponsorship opportunities is attached. We would be happy to work with you to further customize sponsorships. Thank you for your consideration of this request.

**Sincerely,
ECS4Kids Team**

**The event highlights ECS4Kids, serving
2,500 children in North and Central Florida!**

A decorative header featuring green palm fronds on the left and a stylized illustration of an open book with yellow pages and stars floating above it. The text is centered below these elements.

WILD READING SAFARI

EVENT OUTLINE

About ECS4Kids:

At ECS4Kids (Episcopal Children's Services), we honor young children's immense potential by helping them enter school ready to learn. We cultivate lifelong learners by immersing children in enriching guided experiences and discovery-oriented approaches. Through programs like Voluntary Prekindergarten (VPK), Head Start and Early Head Start, Coach JAX, School Readiness, Child Care Resource & Referral (CCRR), and more, our dedicated professionals work with families and caregivers throughout Florida to promote children's well-being. These enable us to strengthen key areas including motor development, cognitive development, social and emotional development, language and communication skills, and problem-solving skills. Visit ecs4kids.org for more information.

Wild Reading Safari Mission:

- To promote reading and literacy among preschool and elementary age children**
- To strengthen ECS4Kids' relationship within the North and Central Florida communities**
- To support local at-risk children and their families**

Wild Reading Safari Promotion:

ECS4Kids will partner with print and broadcast outlets to promote the event and sponsors. Our digital exposure of your brand will include social media recognition and placements. Press releases will be sent to key media outlets. Our media outreach will ensure excellent publicity for the event and our sponsors. Posters displayed in churches, public libraries, and ECS4Kids Head Start locations.

Opportunities for recognition through family experiences:

- A Safari map upon registration with directions for the park and event schedule.**
- A goodie bag that includes an age appropriate book.**
- Reading scavenger hunt and entertainment.**
- Costumed characters**
- Arts and Crafts activities**
- Vendor tables with information and resources for families**
- Light refreshments**





WILD READING SAFARI

SPONSORSHIP OPPORTUNITIES

JACKSONVILLE ZOO AND GARDENS | OCTOBER 4, 2025 | 11 A.M. - 2 P.M.



Title Sponsor for both Spring and Fall Events: \$20,000

20 Zoo admissions • Title Name Integration: “Wild Reading Safari, Presented by___” • Logo Lock Up with ECS4Kids • Exposure pre-event (2,500+) and exposure during event (250 attendees including families, staff, volunteers and vendors) • Video ad on social media • Event table to promote your business • Logo on goodie bag • Opportunity to provide branded item in goodie bags • Event signage at a celebrity reading station • Name/Logo displayed on event web pages and social media • Mention in Press Release(s) • Celebrity Reader availability

Platinum Sponsor for both Spring and Fall Events: \$10,000

8 Zoo admissions • Ability to provide branded item in goodie bags • Event signage at a celebrity reading station • Logo on goodie bag • Name/Logo displayed on event web pages and social media • Celebrity Reader availability

Gold Sponsor: \$5,000

6 Zoo admissions • Event signage at a celebrity reading station • Name/Logo displayed on event web pages and social media

Silver Sponsor: \$2,500

4 Zoo admissions • Name/Logo displayed on event web pages and social media

Bronze Sponsor: \$1,000

2 Zoo admission vouchers • Name displayed on event web pages and social media

***Individual custom sponsor levels can be created**

Your sponsorship at any level would be greatly appreciated. We would be happy to work with you to create a unique sponsorship for you if one of the sponsor levels does not meet your needs.

PRINT DEADLINE: One month before event date

Questions?

For more information:

CALL Lucy Klausner at (904) 726-1500

EMAIL lucy.klausner@ecs4kids.org

VISIT www.ecs4kids.org





WILD READING SAFARI

Name: _____

Company: _____

Address: _____

City/State Zip: _____

Email: _____

Phone: _____

Facebook Page: _____

Instagram Handle: @_____

Twitter Handle: @_____

LinkedIn Page: _____

CREDIT CARD INFORMATION:

- ☐ Please send an invoice for this sponsorship.
- ☐ Charge my: ☐ American Express ☐ MasterCard ☐ VISA
- ☐ Check enclosed. Please make checks payable to: Episcopal Children's Services (ECS4Kids)
- ☐ I cannot attend, but would like to make a donation of \$ _____

Account # _____

Expiration Date CVC Sec. Code _____

Signature _____

Return this form with payment to:
ECS4Kids | Resource Development
8649 Baypine Road, Ste. 300, Bldg. 7 Jacksonville, FL 32256

